

# POST SHOW REPORT

**Date & Time:** 1-4 May 2024  
**Venue:** Hall 1-3, QSNCC, Bangkok, Thailand

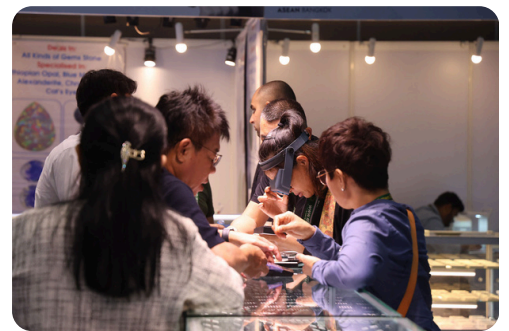
**Total Exhibitor:** **350 from 12 countries and regions**  
China, Cambodia, Hong Kong, India, Israel, Italy, Japan, Myanmar, Singapore, Sri Lanka, Thailand and Türkiye

**Total visited:** **10,730**

**Top 10 International Countries from:**

1. China	2. India	3. Myanmar
4. Philippines	5. Sri Lanka	6. Vietnam
7. Singapore	8. Japan	9. Hong Kong
10. Malaysia		

**Next Edition:** 23-26 April 2025, QSNCC, Bangkok, Thailand



# SUMMARY VISITOR REPORT

## TOP 5 MAJOR MARKETS WHERE VISITOR SOURCED\*



**17.70%**



**12.92 %**



**12.46 %**



**10.03 %**



**7.32 %**



## VISITOR COMPANY BUSINESS NATURE\*

Wholesaler & Retailer /  
Department Store / Online Shop 30.12%

Buying Agent/ Trading 21.98%

Importer/Exporter 18.89%

Manufacturer / Distributor /  
Gem Laboratory / Gemmologist 18.00%

Jewelry Designer & Collector 7.29%

Trade Association /  
Government / Industry / media 3.71%

## VISITOR PRODUCT INTEREST\*

Finished Jewellery 45.57%

Jewellery Materials 19.96%

Fossils, Minerals & Stones 10.29%

Tools, Equipment & Technology 6.05%

Jewellery Parts & Accessories 7.1%

Display & Packaging 4.45%

Services 3.83%

Watches 2.65%

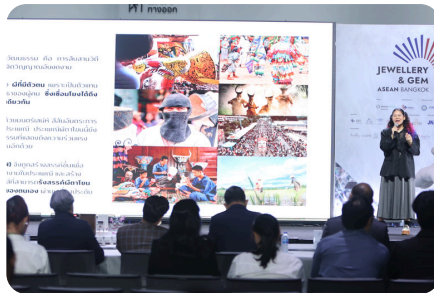


# HIGHLIGHT ACTIVITIES



## Gems Museum:

For 1st time ever in Thailand, an exhibition of rare gemstones in a 360-degree immersive art presentation.



## The Next Gem Awards 2024:

Ignite your passion for gems and jewellery designs to be more outstanding with inspiration from Thailand's leading young designers' contest.



## The Gallery of Thai Silver:

Concept - From Local to Global. A first in ASEAN, This showcases rare silver jewellery collections expressing the unique beauty and craftsmanship of Thai artisans.



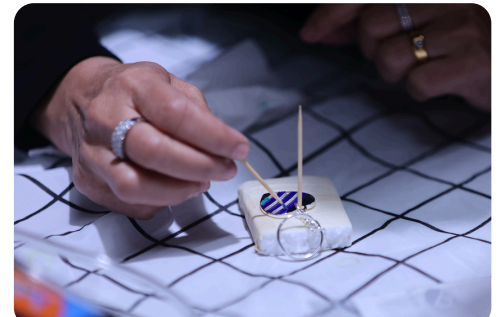
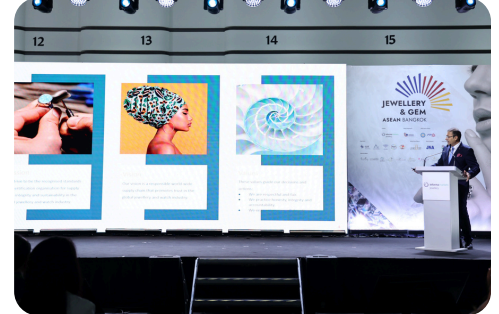
## The Jewellery Runway:

Exquisite Thai silver jewelry, demonstrating how these pieces transcend time and become wearable works of art.



# SEMINARS & WORKSHOPS

Workshops & seminars to strengthen business ideas and presented latest industry trends.



Seminar and Workshop partners:

